



**BE A DOCTOR...
SEND A SMILE!**



**ANNUAL
REPORT 2017**

Proud of our award!

Foreword from Magda The

Acting MH President, Mental Health Counsellor

2017 was an exciting year full of many highlights and also challenges. A big highlight for us was to receive an award from China's largest pediatric hospital: Beijing Children's Hospital. With the launch of our clown program 15 years ago Magic Hospital was born in this hospital. Since then our clowns have been tirelessly bringing smiles, offering much needed distractions and encouragement to the hospitalised children. The hospital honored us with the award of **Outstanding Voluntary Service Group** – an award that deeply touched us and encourages us to continue.

In 2017 we also updated our vision and mission statement and created a new motto that encapsulates the spirit of Magic Hospital.

Our vision: a future where every child experiences a childhood full of play and laughter.

Our Mission: to bring play and laughter to hospitalized and vulnerable children.

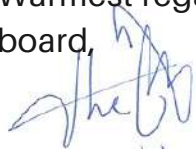
New Motto: "Be a doctor – send a smile"

We launched our first crowdfunding campaign which was met with a positive response and is still ongoing.

The new year 2018 started off strongly with a new team of program coordinators in place. We also aim to expand our programs and will take a more strategic approach to fundraising.

Thank you for your ongoing support!

Warmest regards from Kuala Lumpur and on behalf of the board,



Magda The



About Magic Hospital

Tadaa!

Studies have repeatedly shown the positive impact of laughter in the healing process. The power of experiencing joy-filled moments whilst being unwell or going through a medical procedure results in a decreased stress hormones and increased immune cells. The credo "Laughter is the best medicine" seems to be universally valid.

While medical care was and is excellent, not much had been done for the young patients to distract and support them throughout this rough journey. To fill this void, Magic Hospital was born in 2003 in the Beijing Children Hospital, with 800 beds China's main pediatric hospital. **We began to send in the clowns.**

In the years since, Magic Hospital has evolved into a mindset: provide support where needed.

The Outdoorsy program was created next. It includes excursions, sports days, and fun trips. These activities should be apart of every child's life to allow for inspiration and growth. We organize them for vulnerable children to provide a change of scenery and add a different piece to their childhood memories.

This is not a whimsical mood from our side. Playing is an important right for children. Article 31 of the UN Child Right Convention stipulates the right every child has to engage in play and recreational activities and to participate in cultural life and arts. We take this right very much to our heart.

In 2017 we ran 3 regular programs: Clowns and Co, Playtime and Outdoorsy Day as well as special events such as gift giving.

Our Vision

a future where every child experiences a childhood full of play and laughter

Our Mission

to bring play and laughter to hospitalised and vulnerable children



Volunteers

In 2017 we received 77 volunteer inquiries. Our current registered volunteer database has grown to 95 volunteers. Levels of engagement vary from occasional volunteering for events, and to more regular weekly commitments. Working with volunteers can be at times a challenging juggle. We are lucky and grateful to say that we continue to attract skilled, engaged, and kind-hearted individuals.

Communication

MH has always been set up as a virtual organization in China, even before it became a trend. Our communication channels include WeChat, WhatsApp, and Skype. We are also active on Facebook and regularly post videos and pictures to keep our community of currently #352 followers updated. Further 7 newsletters have been sent to over 500 recipients.

Affiliations



MH CHINA VOLUNTEER INTAKE PROCEDURE

Everybody to fill out Website form for database



Volunteer gets automatic welcome email with recap of info provided



Form goes to VC and in cc Founding Director and Coordinator

VC evaluates volunteer needs/skills/availability



Coordinator position?
Fundraising? Team member? Event?



Programmatic aka Playtime?,
Outdoorsy? Special project?
Abracadabra? Gift drive?

VC to contact volunteer (ideally within 8 days)



wechat, email, etc to discuss potential volunteering position



If organised invite to monthly meeting

After meeting/conversation



VC sends volunteering guidelines and waiver for volunteer to sign and send back

Volunteer gets added to relevant wechat group

VC informs FD to activate approval as volunteer in the system, volunteer gets automatic email

VC to update volunteer roster and monitor that assignment works well for both sides



Interested in future possibilities/willing to support MH? If yes

- update in volunteer roster
- add to general Wechat "We support MH" group
- info to FD for database

If not we say Thank you and good bye.

THANKYOU
Your financial and pro-bono support
make it happen

**YOU
ARE
AWESOME!**

Ms. Nanette Noble and the kind employees from Cisco

The supportive staff from CAF America

DECATHLON

Susan Clear

Darcy Au-Yeung

Caroline McNamara

Australian Embassy

Mr Zheng and Decathlon

Sharon, Rohan and Simon and Harrows International School

Mr. McKenzie and the Keystone Academy

Lionel Hong (Hotchkiss '08)

Julia Zhu and Beijing Alumni and Parents Network of Hotchkiss School

Wang Sijing and Eton Kids

Drinking Fish Restaurant

House 658

Richard Robinson

Laura and Dominik Johnson-Hill

Alex Dodkin and Eggplant Digital

Caroline Lobatto

Beixing Chen and the Help2Change Club

Parents and children from Western Academy Beijing

Mustafa Ozguven and the 'BDIC Finance 2016' students from Beijing University of Technology

Timothy Sze

Maria Fang

Angela Liu

Michael Li

Irene Li

Joi Peng

Tina Ja

Annette Borla

Randy Richardson

Bruce Xie

Pang Yeow Wei

Kathryn Minogue

Cedric Chaumard

Paula Pavanis

Mariana Simon Cartay

Daniel Shem Tov

Perks Family: Magda, Alyssa, Daniel and Jeremy

Gunda and Thorsten Boeker

Jean Baptiste Lepeu

Edward Maloney

Maaïke Heeres

Eyal Baumel

Nicole Hu

Xiaoling Li

Thomas Bako

Jackie Fiske

Rong He

Lou Murrin-Honoré

THANKYOU
for your cooperation, time, skills,
goodwill and kindness

Beijing Children Hospital
Huaxin Hospital
BoAi Hospital
Beijing University Hospital
Quing Hong Lan school
Alena's Home
Guang Ai school
Mr. Liu jinjun
Ms. Dong Lanjing
Liu Li

Annie Gao
Jean-Baptiste Lepeu
Yanxing Zhou
Xiao Yu
Rob Wang
Sam Korman

Edward and Thomas
Tamara Yin-Ernst
Rosanna Hutchings
Mayan Scharf
Clare Holstein
Yoga Huo
Laura Parpillon

The volunteers from Bloomberg L.P.

Phoebe Luo
Liu Renhong
Madlen Riesner
Gloria Yu
Drew Kunz
Rebecca Reeves
Kate Hynes
Brian and Leonardo
Daniel Renteria
Ruoxi Jiang
Ta-wei Wang
Judith Mwai
Megumi Sasaki
Emiko Otsuko
Anastasia Eganova
Jason Zhang
Lowell Chong
WaiYinSin
Julia Wang
Jenna Zheng

and of course Bintou, Yang Zhao, Lynn Lin, Cary, Leon, Sakoya, Victoria, Marsha, Kyle, Amanda and Glenn, Lily, McKenzie, Xiujie, Wanzhi, Rory, Kamil, Ailish o'Halloran, Koka, Sarah, Sally, Jessica, Laura, Daisy, Lior, Shubo, Jie Wang, Vanessa, Linda, Raven, Eric, Steven, Li Yang, Red Tan and all the other kind people who helped out...





CLOWNS AND CO PROGRAM

"WE DON'T HAVE ANY TIME TO PLAY WITH THE CHILDREN AND THEY INDEED NEED SUCH PLAYING TIME. YOU HAVE BROUGHT US SO MUCH HAPPINESS, ESPECIALLY THE CLOWN SHOW. CHILDREN REALLY LIKE IT.

NURSE WANG, BEIJING CHILDREN HOSPITAL

118

CLOWN VISITS

4

HOSPITALS

SMILES, PAPER
FLOWERS AND
BALLOON
ANIMALS TO

1800+

CHILDREN

BEIJING'S ONLY CLOWN PROGRAM FOR HOSPITALISED CHILDREN

Being in a hospital is stressful and frightening especially for the child. The noises, smells, white coats, painful medical procedures, and worried parents, are overwhelming. Overcrowding and lack of time by the staff to connect with the children add to the scary atmosphere. We help to create an all-around better environment for children during their hospital stay.



The children's day brightens when they see our clowns, the colored costume. The young patients come from all provinces in China. **Often it is not only their first time in a hospital but also the first time they are seeing a clown!** Our clowns (Mr. Liu JinJun and Ms. Dong Lanjing) whoosh through the wards every week and distract and comfort the children. Mr. Liu also teaches the children how to make balloon animals and shows magical tricks. Ms. Dong prefers making paper flowers with them.

"I LIKE THE BLUE DOG ONE AND PLEASE DO COME TOMORROW"

HAOHAO (4 YEARS OLD)

Mr. Liu has been with us for 15 years and we do not recall that he ever missed a show! He also visits the Beijing University Hospital where he performs in the waiting areas, filled with worried, anxious children and parents

We leave it to the nurses to decide in which wards the clowns will perform. Our clown colleagues are paid staff members, to guarantee continuity and stability of the program.



2017 was special also because of our visiting friend, juggler and clown Jean Baptiste Lepeu. Together with his colleagues, we turned Beijing' Children's Hospital nephrology department into a circus. This was followed by two surprise visits to Huaxin Hospital where children have had or are about to undergo cardiac surgery. Another surprise visit was coordinated at BoAi hospital, for children affected by mental and physical disabilities.





PLAYTIME PROGRAM

"VOLUNTEERING IS MY WAY OF
SPREADING LOVE TO THE COMMUNITY.
KNOWING THAT THE FEW HOURS I
SPEND WITH THE KIDS LEAVES A SMILE
ON THEIR FACE AND MINE IS MORE THAN
ENOUGH TO KEEP MY HEART HAPPY."

JUDITH MWAY, STUDENT AND VOLUNTEER
FROM NAIROBI

45+

PLAY VISITS

25+

VOLUNTEERS

STORYTELLING,
MUSIC, PAINTING,
ORIGAMI AND
GAMES TO

300+
CHILDREN

**ONE THE MOST PRECIOUS
GIFT YOU CAN PRESENT A
CHILD IS YOUR
TIME AND ATTENTION**

Everybody who was ever hospitalized knows how important visits are. The Playtime Program is an entirely volunteer-based program. Volunteers engage with the children in calming and soothing activities and distract them from their stressful surrounding.



Saturday mornings a group of volunteers visits Huaxin Hospital. The children hospitalized here are usually age 1 month to 7 years. They either had or are about to have cardiac surgery.

In the playroom volunteers play, tell stories, sing, draw, do origami or art craft with the kids and talk with the anxious parents in order to give them time to share or simply take a break.

Another hospital we re-started to visit is the BoAi hospital. This hospital specializes in helping children with autism and various mental illnesses and diseases. The children hospitalized here are usually between 1 - 8 years old. The nurses tell us how important it is for the children to be exposed to different activities and people. One goal we have for 2018 is to set up a more regular schedule of activities at this hospital.



Volunteering requires sensitivity and the capacity to adapt to the rhythm of the child. We have developed a 12 - page volunteer guide to better prepare volunteers for their tasks and emphasize the importance of their contribution.

Bloomberg L.P.

Playtime with our partner volunteers from **Bloomberg L.P.** this time at the Ertong Children Hospital: T-shirt painting! So simple, so much fun.





OUTDOORSY PROGRAM

"THROUGH EXPEDITIONS AND FUN ACTIVITIES WE WANT TO PROVIDE NEW IMPRESSIONS AND INSPIRATIONS, OPPORTUNITIES FOR THE CHILDREN TO GET AWAY FROM THE DAILY ROUTINE AND HAVE FUN. THIS IS OUR HOPE, ONE THAT IS WORTH WORKING FOR"

JOI PENG, VOLUNTEER FROM CHINA

4

OUTDOORSY DAYS

31

VOLUNTEERS

A SPORT DAY,
A TRIP TO THE ZOO
AND
2 SOCCER CAMPS

91

CHILDREN

ALL CHILDREN HAVE THE RIGHT TO PLAY

For us Magic Hospital has become a mindset, bringing support where it is needed. So we organize trips, visits, sports days, workshops and, excursions. We share them with children who are in dire need of a change of scenery and want to create a fun piece of childhood memory.



We have held 4 Outdoorsy Days: First a trip to the aquarium and the zoo. Our other days were more sports oriented. From your own childhood or that of your children, you know how important physical activity is for youth development. When Hotchkiss school offered to cooperate for their Day of Service "Be Active, Be Healthy, Be Happy" we happily accepted.

Over the summer we also organized two multi-day soccer camps, one with Alena's Home, an orphanage and one with Guang Ai School, home to more than 100 street children. The soccer camp actually was a first for us. Sam, Edward and Thomas, US students and soccer aficionados, told us they would be coming to Beijing, and donate their vacation time for underprivileged children. It was then that the idea hit us on the head, like a soccer ball that had to be scored.

Nothing was left to chance. We had a well-designed curriculum, the generous support from individual donors and **Decathlon**: we kicked off the first soccer camp with 4 kids, aged 5-8 from **Alenah's Home**. Even rain on the first day didn't put a damper on the fun and skills to be learned. On the sunny days, **Harrows International School** kindly gave access to their soccer facilities. Camp 2 had 28 children participating from **Guang Ai School**.

Every child received a new football jersey, a hat, a medal for "Best Player" and a personal certificate.

Birds, hippos, sharks, whales, you name it. On March 12th, 8 of our volunteers organized the year's first outing and accompanied the 28 children from Qing Hong Lan School and 2 teachers: a trip to the Beijing Zoo and the Aquarium.

Hotchkiss special day of Service: 31 students from grade 5-7 of Beijing Qing Hong Lan School. The venue was graciously provided by the **Keystone Academy International School**. The children's initial shyness and potential tiredness flew quickly away. The planning allowed a perfect combination of learning about teamwork and fun.





COMMUNITY EVENTS/GIFT GIVING

6

EVENTS

10K+

RMB RAISED

KINDNESS, EATING,
FLOWER
GIFTS, SUGAR
CANDY AND ABC
BOOKS FOR

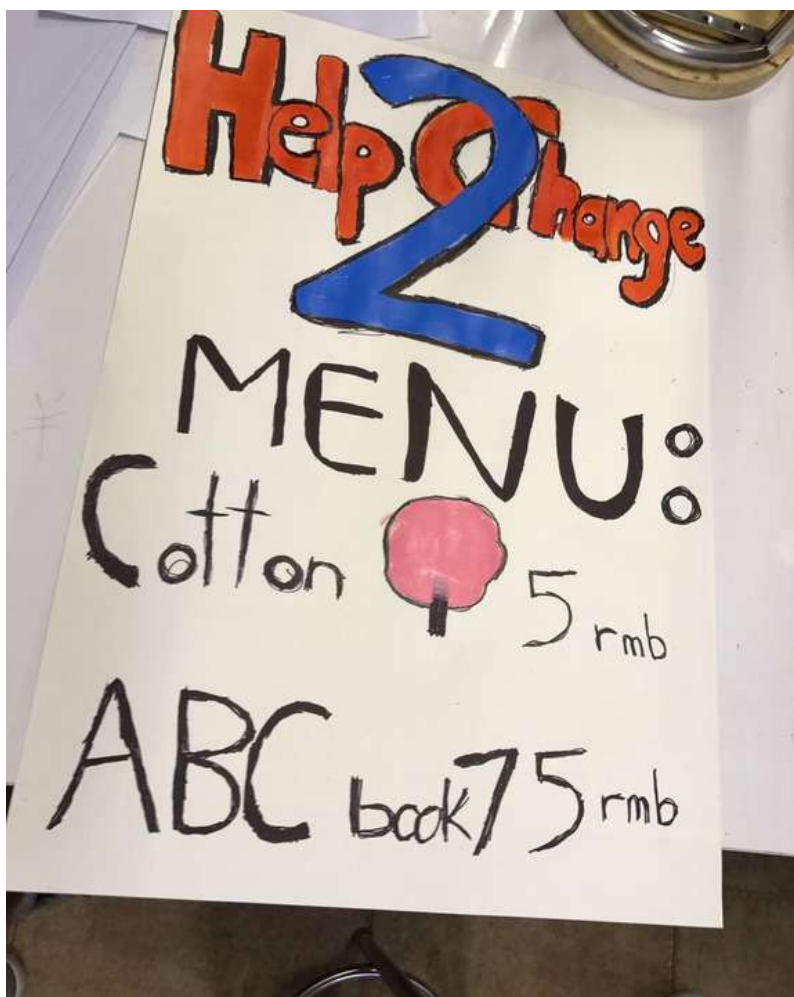
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SMILES

Chinese New Year Gift Giving at Huaxin Ho

Children at the **Huaxin Hospital** are about to undergo or underwent cardiothoracic surgery. Look at the big batch of gifts we found under the Christmas tree in the Australian Embassy! What a distraction and excitement they created for the children when we delivered them.





The energetic and professional students from the **WAB group "The Help2Change"** painted, organized, stored and stocked, planned, promoted, and sold our ABC books during the WAB event Rock in the Park. 1800 RMB was raised in one afternoon.

The **Drinking Fish Restaurant** held a fundraiser on Children's Day. Their guests that evening dined for the benefit of the children, a total of RMB 2,500 was raised!

A poster for a charity event. At the top, it says 'Magic Hospital Charity Event for Magic Hospital'. Below that, it says 'Bring smiles to children in need at the Make Your Own Flower Workshop taught by professional florists specialized in European style arrangement'. A quote from a child is at the top right: 'A hundred years from now it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove... but the world may be different because I was important in the life of a child.' The poster also mentions '* ALL PROCEEDS GO TO MH OUTDOORSY DAY PROGRAM!'. A photo of a flower workshop is shown. The event details are: 'SUNDAY, JAN. 8, 2:30PM-4:00PM', 'HAUS 658 FLORAL ATELIER', 'OAK CHATEAU 1FL 66 XIAGUANGLI, EAST 3RD RING RD. TOWER D'. A map shows the location. Two QR codes are provided for 'haus658' and 'magichospital'. A price tag says '299rmb/ Person' and 'Max 20 Prepay to hold your spot NOW'. Payment methods listed are 'ALIPAY' and 'WECHAT TRANSFER'. The RSVP email is 'DIRECTOR@MAGICHOSPITAL.ORG'.

The year 2017 had started off with a workshop "Make your own flower workshop!" with the help of **House 658!**

Drinking Fish 醉鱼
Seafood ShabuShabu Wine



Mustafa Ozguven and the 16 'BDIC Finance 2016' students from Beijing University of Technology who managed to raise RMB 2500. We also hope that they become regular volunteers for the Playtime Program



Etonkids LiDo Campus organized a children's day full of performances. We sent a magician who gave a magic performance to the cheering children. He created balloon animals in their favorite colors. A total of RMB 3,280 was raised.



Finances

Our the accounting for MH France and MH China is separate.

In France, the balance sheet and profit/loss statement are prepared by a Paris-based accounting firm.

In China, a paid external accountant handles the bookkeeping, income and expense statements and provides the monthly and annual financial statements.

As it was said in Magda The's foreword - in 2018 we are taking a more strategic approach to fundraising in order to expand our programs and put the organization on a more solid financial ground.

MH France

Total assets	01 January 2017		31st of December 2017	
Cash	€	5,813.00	€	3,093.00
Total	€	5,813.00	€	3,093.00



INCOME

Description	Actual	
Donation	€	4,687.00
Interest	€	33.00
Total	€	4,720.00

EXPENSES

Description	Actual	
Program expenses		€3,306
Operating expenses		€2,857
Admin		€622
Total		€6,785

We doubled our donations compared to 2016.

The Cisco grant received in 2015 has now ended and MH France paid the last clown visits out of this grant. Operating expenses also include the fees for our Client relation management system CRM communication and management fees. The admin costs are bank fees and costs for the French accountancy company.

MH China

Total assets	01 January 2017	31st of December 2017
Cash	CN¥19,156	CN¥6,715
Total	CN¥19,156	CN¥6,715



INCOME

Description	Actual
Donation	CN¥6,050
ABC Book Sales	CN¥3,280
Interest	CN¥40
Total	CN¥9,370

The donation made Drinking Fish restaurant was received by MH France.

EXPENSES

Description	Actual
Admin charges	CN¥9,616
Program costs	CN¥12,195
Total	CN¥21,811

The administration fees represent the fees for the accountant and bank charges for the period January 2017 - December 2017. The program costs concern costs for Clowns and Co, Outdoorsy, and Playtime program. Given that the salaries of the clowns remained unchanged since 2003 we also gave a bonus payment of RMB 800 to each performer.



Magic Hospital France

c/o Claudia Vogg
142, avenue Parmentier
75011 Paris, France

Contact:

Claudia Vogg, Founding Director
Phone: +33.(0)1.43.38.01.15
Whatsapp: claudia.vogg
Wechat: claudiavogg

Magic Hospital China

...still a virtual office

Contact:

Xiao Yu, MH coordinator
Wechat ID:18518281552



Magic Hospital Boardmembers

Magdalena The, President
Dagmar Saschek, Treasurer
Mie Nielsen, Secretary
Richard Rheindorff, Board Member



Magic Hospital is registered in France as
Hopital Magique, Association d'intérêt général loi 1901
No.SIRET:45337593300018

www.magichospital.org
[www.https://www.facebook.com/magichospital/](https://www.facebook.com/magichospital/)



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THANK YOU FOR
READING, YOUR ATTENTION
AND INTEREST!

ALWAYS REMEMBER THE
WORDS OF AMERICAN
COMEDIAN
MILTON BEARLE:

LAUGHTER IS AN
INSTANT
VACATION

”